



Sponsorship Program

The vision of Boulder Pride is that Boulder County serve as a model of equality, respect, and well-being for LGBTQ people.

We need your help more than ever to ensure that the fight for equality for all gay, lesbian, bisexual, and transgender people continues on.

Since its inception, Boulder Pride has taken a lead role in advocating for social justice and educating the public about the issues and concerns affecting the lives of LGBTQ community. Through our programs we touch thousands of GLBT folks every year. Be a part of making a difference in their lives and in our community by sponsoring Boulder Pride.

And, as a perk, it's good for business. Research shows that 81% of GLBT Americans are likely to consider a brand that supports nonprofits or causes important to them. Moreover, gay consumers regularly show up in studies as having more allegiance to companies that court them.

Loyalty stats of gays and lesbians are higher than loyalty stats for NASCAR fans.



BOULDER PRIDE
2132 14TH ST
BOULDER, CO 80306

Doing the right thing is
good for your business.

Aicila Lewis
alewis@boulderpride.org
303-499-5777

Nail
\$500

Hammer
\$1,000

Brick & Mortar
\$2,500

Foundation
\$5,000

Cornerstone
\$7,500

Pillar
\$10,000

Benefits:

Link on the Boulder Pride website.

Mentioned in the annual report.

Donations below \$500 are also greatly appreciated. For your effort we will of course mention you in the annual report as well. Thank you.

Benefits:

Text inclusion on the event posters for one of the following event types:

Smoke Free Event
LGBT Happy Hour
Transgender Event
LGBT Family Event
Red Party
Block Party

Two tickets to either the Red Party or the Block Party After Party.

Link on the Boulder Pride website.

Mentioned in the annual report.

Benefits:

Text inclusion on the event posters for TWO of the following event types:

Smoke Free Event
LGBT Happy Hour
Transgender Event
LGBT Family Event
Red Party
Block Party

Two tickets to either the Red Party or the Block Party After Party.

Link on the Boulder Pride website.

Mentioned in the annual report.

Benefits:

Inclusion in the Red Party program and on the Block Party poster.

Logo inclusion on the event posters for ALL of the following event types:

Smoke Free Event
LGBT Happy Hour
Transgender Event
LGBT Family Event

Two tickets to the Red Party and the Block Party After Party.

Logo and Link on the Boulder Pride website.

Mentioned in the annual report.

Benefits:

Monthly inclusion in the E-let

Two VIP tickets to the Red Party

Four tickets to the Block Party After Party.

Inclusion in the Red Party program and on the Block Party poster.

Logo inclusion on the event posters for ALL Boulder Pride Events

Logo and Link on the Boulder Pride website.

Mentioned in the annual report.

Benefits:

Weekly inclusion in the E-let

Two VIP tickets to the Red Party

Eight tickets to the Block Party After Party.

Inclusion in the Red Party program and on the Block Party poster.

Complimentary booth at the Block Party.

Logo inclusion on the event poster and flyers for ALL Boulder Pride Events.

Logo and Link on the Boulder Pride website.

Mentioned in the annual report.

I would like to donate as a:

Nail Hammer Brick & Mortar

Foundation Cornerstone Pillar

Name: _____

Phone: _____ Email: _____